



Birmingham Centre for Arts Therapies

media pack

The Birmingham Centre for Arts Therapies (BCAT) opened in September 1993. The centre is unique in that it brings together art, drama, music, dance movement and play therapy in one centre which can be accessed within the premises and in an outreach capacity. BCAT allows people the chance to explore emotional, behavioural or mental health difficulties, no matter what they may be, in a safe environment with a registered therapist who has been trained to offer support or encouragement.

artSpeak newsletter

artSpeak is BCAT's recently relaunched charity newsletter that is sent to over 1000 subscribers via email every three months. The newsletter is also circulated to our Twitter and Facebook members, and put on our website that has over 4600 visitors a month.



The purpose of the newsletter is to act as a vehicle to promote arts therapies nationally, and share news about the work BCAT engages with through our arts therapies and arts in health programmes.

Who is artSpeak for?

- Students looking for arts based community work experience
- Fully qualified and professional arts Therapists
- Funders and donors
- Arts in Health workers
- Community and voluntary groups
- Community and Voluntary Sector partners
- Those interested in arts therapy or arts in health as a career choice
- Local education and career advisory services
- Local business' interested in the work of BCAT
- Volunteers, trustees and staff of BCAT

Rates

Page	H	W	Rate
1	265	182	£500
1/2	265	88	350
1/4	129	88	150

Please note that BCAT is not VAT registered.

The technical stuff...

Magazine size: A4
297mm high x 210mm wide

Bleed size:
303mm high x 216mm wide

Live matter area:
265mm high x 182mm wide

Please ensure that all whole page A4 bleed adverts have 3mm 'bleed' on all sides.

ALL live matter i.e. text or logos should be kept within the live matter area - 265mm high x 182mm wide.

Artwork requirements

All artwork should be supplied as High-Resolution PDF files, Minimum 300 ppi in CMYK format, with all fonts embedded. Send to mailbcat@fsmail.net 2 weeks prior to publication date of 1st.